

BUSINESSES TAKE ACTION. GET INVOLVED!



THE ALLIANCE FOR INTEGRITY BRINGS TOGETHER ALL RELEVANT STAKEHOLDERS IN THE FIELD OF CORRUPTION PREVENTION IN THE PRIVATE SECTOR. RAISING BUSINESS INTEGRITY AND COMPLIANCE CAPACITIES IS THE GLOBAL INITIATIVE'S MAJOR GOAL.

> RELEVANCE

Corruption is a substantial impediment to sustainable development. Preventing corruption therefore contributes to reducing inequalities, it strengthens the rule of law, enables investments, and improves the business environment. The importance of preventing corruption is also reflected in the Sustainable Development Goal (SDG) 16.5: substantially reduce corruption and bribery in all their forms. In line with SDG 17, all relevant stakeholders are being engaged in order to increase integrity. Globalisation interconnects economies at a large scale and the private sector assumes a crucial role in the prevention of corruption.

> GLOBAL ENGAGEMENT

The Alliance for Integrity engages globally. The focus countries are Brazil, Ghana, India, and Mexico but we are also active in the respective regions as well as in Germany.

> VISION

The Alliance for Integrity aims to promote integrity among companies, their business partners, and other relevant actors in the economic system. With our broad network of anti-corruption and compliance experts, we share knowledge and offer support to local and global partners.

> STAKEHOLDERS

The Alliance for Integrity is a business-driven multi-stakeholder initiative. Businesses and business associations, civil society organisations, public institutions, international organisations, and academia engage jointly to prevent corruption. The initiative was created by the German Federal Ministry for Economic Cooperation and Development (BMZ), the Federation of German Industries (BDI), and the German Global Compact Network.

> GOVERNANCE STRUCTURE

The Steering Committee consists of private sector, public sector, civil society as well as international organisation representatives and decides about strategic pillars for our measures to promote business integrity on a global level. Similar governance structures on local level ensure the implementation of demand driven activities. Moreover, the local Advisory Groups are represented in the Steering Committee.



> WHAT WE OFFER

PEER-TO-PEER LEARNING

The best way to learn is usually from the experience of others. The Alliance for Integrity encourages its supporters to share their experience in a variety of industries on local, regional, and global level, e.g. within working groups.

PUBLIC-PRIVATE DIALOGUE

The role integrity plays in a society also depends on the overall conditions. The Alliance for Integrity offers a neutral platform for exchange between representatives of businesses, civil society, and the public sector. This dialogue provides an opportunity to discuss challenges and develop solutions to enhance fair market conditions.

AWARENESS RAISING AND INFORMATION-SHARING

Whether it is good practice examples, guidelines, or international studies, the Alliance for Integrity offers knowledge and tools to strengthen the successful implementation of compliance measures.

COMPLIANCE TRAINING AND TRAIN-THE-TRAINER

The Alliance for Integrity develops practical compliance training programmes (e.g. De Empresas para Empresas) which aim to improve the knowledge regarding compliance and business integrity of especially small and medium-sized companies (SMEs).

THE DE EMPRESAS PARA EMPRESAS (DEPE) APPROACH

DEPE is our corruption prevention training programme, which we are currently conducting successfully in ten countries in Africa, Asia, and Latin America. DEPE consists of three phases:



PHASE 1: TRAIN-THE-TRAINER

In order to become a DEPE trainer, Compliance Officers of local or multinational companies are introduced to the content and method of the Alliance for Integrity's corruption prevention programme for businesses.



PHASE 2: CORRUPTION PREVENTION TRAINING

DEPE trainers instruct local companies with little or no experience in compliance related issues. The experts' knowledge and practical advice are helpful in order to develop and implement an adequate compliance management system.



PHASE 3: SUPPORT DESK

Implementation is the key and the greatest challenge. During this phase an online Support Desk provides additional information (e.g. manuals) for the newly trained companies and specific questions are answered by experts of our network.

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