

SUCCESS STORY – HOMU S.A.

Argentina, Latin America

General Information

HOMU S.A. is a small enterprise that operates as an official Toyota retailer in the province of Formosa, Argentina. In addition to selling new and used vehicles as well as accessories, the company also offers mechanical services. HOMU S.A. currently counts 69 employees.

Status Quo

Prior to participating in the Integrity Journey, we managed compliance risks through informal measures, usually verbally prescribed by senior management and based on good intentions and business knowledge.

Embarking on the Integrity Journey

Given the integrity path we have taken since joining the Global Compact Network Argentina, it was obvious that we wanted to continue working on our compliance mechanisms and thus contribute to a transparent business environment. Therefore, acquiring knowledge and practical tools to implement an effective integrity programme was an excellent opportunity for us. The digital format of the Integrity Journey was also a great advantage, as there are no such activities in our province and a trip to Buenos Aires would have required many resources.

Real Change Takes Time and Efforts

The biggest challenge that we had to overcome was to find the necessary time to develop and implement our integrity programme. During the Integrity Journey, we received a lot of information and tools that now needed to be put into practice. The feedback from the DEPE trainers and the training material were of invaluable help to us. In addition, the support of our top management was crucial in providing the resources and time to implement the new integrity measures.

Implementing a Code of Ethics

The most important change for our company was the formalisation of policies and the ability to communicate the importance of transparency in all company operations. We were able to implement a Code of Ethics that provides a clear guideline to deal with grey areas. The staff appreciated having concrete action parameters and increasingly transparent communication channels.

Leading by Example

We have included our integrity programme in the company's sustainability report. By publishing the sustainability report on our website and sharing it with customers, suppliers and other stakeholders, it has been possible to communicate our high integrity standards to our business partners and encourage them to follow our example. Having a clear anti-corruption policy helps us to improve our work both internally and externally.

Our Advice for Other Companies

The compliance regulations, driven by the Code of Ethics and the reporting channel, are the compass that guides our efforts to create a transparent business environment and gives our employees the necessary orientation.

