

# 6<sup>th</sup> Regional Integrity Week – Alliance for Integrity

## Collective Actions to transverse Integrity: Agriculture and Energy

#IntegridadyODS #AllianceforIntegrity

Thursday, October 28, 2021

### Summary

“Cross-cutting Business Integrity in Agriculture and Energy”, a panel that was part of the 6th Regional Business Integrity Week of the Alliance for Integrity, brought perspectives on Collective Actions in two distinct sectors: Agriculture and Energy. The discussion aimed to address the importance of mainstreaming business integrity in these two sectors and how to implement it in different scenarios. The session was organized with the Collective Action of the Electric Sector in Colombia and the Collective Action of the Agricultural Sector in Brazil.

### Main challenges

- In any collective action it is important to keep an eye on the impact in small businesses, organisations, and communities.
- The formulation of policies and actions that promote commitment and cooperation between companies.
- The creation of collective actions in sectors with many participants and large production chains, as it increases the diversity of challenges.
- The alignment of the members of the collective action and the relevant actors on anti-corruption practices, especially in complex sectors.
- Uniting the different companies and organisations committed to ethical business.

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#### Best practices shared

- To develop ethical standards that contribute to the economic development of the sector and that serve to build long-term alliances, based on trust.
- To capture the different collective and individual perceptions and challenges of the actors, which outside of a collective action, would hardly be identified.
- To bring together the perspectives and challenges to achieve common goals.
- To bring the good practices identified within the companies that are part of the collective action in order to strengthen the culture of integrity in the sector.
- To share and communicate the lessons learned and the good practices identified with companies and actors that are outside of collective action.

#### Future recommendations

- To adapt the structure and organization of each collective action according to the specific characteristics and complexities of each sector, finding meeting points between the differences of the actors and their challenges.
- To define values, such as transparency, ethics and integrity as common values, always being aware of the differences in the challenges of the actors.
- To avoid competitive sentiment among companies in the sector and seek a collective will to improve the general situation in the sector.
- To share the positive results, and the new challenges identified, with important actors outside of collective action, to encourage their adherence to the collective action.