





Alliance for Integrity's 4th Global Conference Key Takeaways

27.04.2021 | 12:00 CET | Ensuring that the Promotion of Transparency and Integrity

is at the Centre of the Post-Pandemic World

The Covid-19 pandemic has submerged the world in a deep crisis. It has exposed the challenges of an interconnected world and a globalised economy, where the impact of a lack of integrity in one part of the world can affect the most remote places in other parts of the globe. Therefore, actors involved in the various stages of a global supply chain have a strategic role to play in mitigating existing risks and preventing future vulnerabilities. The high-level panel of the 4th Global Conference of the Alliance for Integrity focused on (1) the status quo and immediate lessons learnt, (2) the conditions for long-term change, and (3) the concrete actions that need to be implemented. The recordings of the session can be found <u>here</u>.

Speakers

- Olajobi Makinwa, Chief Intergovernmental Relations and Africa, UN Global Compact
- Jorge Bermúdez, Comptroller General, Contraloria de Chile
- Delia Ferreira, Chairwoman, Transparency International
- Pablo Zambrano, President, Cámara de Industria y Producción, Ecuador
- Klaus Moosmayer, Chief Ethics, Risk and Compliance Officer, Novartis
- Ashishkumar Chauhan, MD and CEO Bombay Stock Exchange

Main challenges

- Women and children are the most affected when it comes to the risks posed by the Covid-19 pandemic: women due to working from home; children are faced with inequality regarding education and schooling.
- Besides human lives, the victims of the crisis are integrity, rule of law, fair competition, accountability systems and human rights.
- The need for integrity has not been fully embraced in the response of the pandemic; it is now important to rebuild trust in order to work together towards a sustainable future.
- The consensus of what is deemed right or wrong in society has been broken.
- Integrity, ethics, and anti-corruption are being used interchangeably which should not be the case; they need to be clearly defined.
- The use of Artificial Intelligence (AI) is the new normal; however, it poses risks to human right violations, cyber security and increased corruption.





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Best practices

- Maintaining functioning supply chains is very critical in winning the fight against corruption.
- It is critical to uphold good diligence as a measure to avoid fraud and maintain global supply chains and human collaborations.
- Integrity is moving beyond ticking boxes but rather embedding ethics into business operations.
- Ethics is good for business; there is the need to build an entire system of laws and enforcement with civil society, companies and government working together.
- It is important to connect the dots between human rights and anti-corruption within the supply chain.

Future recommendations

- Integrity is not a status; it is an everyday act we need to fulfil as citizens taking into account that individual integrity is as important as institutions' integrity.
- Human rights must be at the centre of the design of all AI technologies.
- The foundation of Collective Action are solid concepts, shared values and common principles; Collective Action is a key element in order to effectively promote integrity and ethics.
- Integrity is the tool to build forward and better now and after the crisis.
- Trust is essential and must be rebuilt with truth.
- It is important for societies to come to a consensus on what is right and what is wrong. It is through this that we can fight corruption better.
- Corruption is a kind of virus, changing with time and places where we find it; but having human rights as core values can be a good baseline to make good decisions.
- All three levels of corruption must be addressed; the ordinary which is bribery, conflict of interest and the lack of commitment.
- Corruption is a public phenomenon; trust and cooperation are the best way to counter it.
- Leaders need to create a safe space for the promotion of integrity; they should lead by example and fight corruption to ensure equity for the less privileged.
- We must promote Collective Action and inspire others to do same.
- Integrity must be part of the DNA of every organisation.
- The agenda is set: the SDGs provide the orientation for building forward; integrity is a mean to achieve the SDGs and a goal itself.
- Integrity is the pulse for freedom.