

## **REGULATIONS OF THE WRITING CONTEST**

## 1. The Writing Contest

This contest, denominated "The impact of corruption on the economic empowerment of women" (hereinafter referred to simply as "the Contest") is organised by the Alliance for Integrity, a global initiative which fosters integrity and transparency in the economic system. The Alliance for Integrity is commissioned by the German Federal Ministry for Economic Cooperation and Development (BMZ) and implemented by Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH (with GIZ - GmbH hereinafter being referred to simply as "the Organiser"). The contest is organised with the institutional support of Women 20 (W20), a transnational network that brings together female leaders of civil society, business, enterprises and think tanks as well as Civil 20 (C20) under Argentinian G20 presidency. The Contest will take place between 3<sup>rd</sup> April and 3<sup>rd</sup> October 2018, (hereinafter referred to simply as "the Period"). The objectives and rules for participation in the Contest are explained in this document (hereinafter referred to simply as "the Regulations").

## 2. Objective

The Contest's main objective is to raise consciousness regarding the impact and consequences that corruption, in all its forms, currently has on the economic empowerment of women. The aim is to provide a forum for discussion and work so that, together, we can discover ideas, alternatives and solutions to reduce the impact that corruption has on the economic empowerment of women. It therefore shall contribute to the Agenda 2030 of the United Nations, especially to the Sustainable Development Goals 5 and 16.

#### 3. Present context of the topic

According to UN Women, "Investing in women's economic empowerment sets a direct path towards gender equality, poverty eradication and inclusive economic growth". Economic empowerment of women, either through their own enterprises or generating equal working conditions within companies, also makes good business sense, since



various studies1 demonstrate that companies with women in executive positions are as much as three times more efficient.

Although efforts are being made these days for women to achieve economic independence or attain a certain level of economic power, corruption has become a brake that impacts women more than men<sup>2</sup>. This greater impact is not just due to the forms of corruption and extortion that almost exclusively affects women, such as sexual extortion and human trafficking, but also due to the lack of training and tools as to how to deal with acts of corruption. We take the definition of corruption provided by Transparency International "The abuse of power to obtain private benefits" as a reference here.

From what has been explained so far, we are seeking answers to the following questions in this Contest:

- What are the links between the abuse of power, corruption, and the impact on the possibility of women to be economically independent.
- What is the impact of corruption on the economic empowerment of women in the chosen case?
- What possible measures or solutions could be applied to diminish or avoid the impact of corruption on the economic empowerment of women?

## 4. Requirements for participation

- Being a graduate student enrolled at a university in one of the participating countries (Argentina, Brazil, Germany, India, Indonesia, Mexico).
- Submitting a paper on the topic of the Contest.
- Submitting a 3-5-minute video introducing the paper.
- Presenting a copy of these Regulations with your signature and explanation.

All graduate students studying in the above mentioned countries (hereinafter referred to simply as "Participants") are eligible to participate in the Contest.

<sup>2</sup> http://www.u4.no/publications/state-of-research-on-gender-and-corruption

<sup>&</sup>lt;sup>1</sup> McKinsey & Company. Women Matter 2014. p. 6



To participate in the Contest, Participants are to submit a paper on the topic dealt with in the Contest, with special emphasis on answering the questions highlighted in Point 3 of these Regulations, (hereinafter referred to simply as "the Paper"). Also, the participants should send a short video introducing the paper.

# 5. Requirements of the Paper

- Complying with the objectives of the Contest with respect to its topic and questions to be answered.
- Being exclusively written by the Participant and containing their data (first name, surname, university, e-mail address, date of birth, phone number and address ("Personal Data").
- Being no longer than 15,000 characters.
- Being written in British English.
- Being shared as an PDF attachment to an e-mail sent to writing-contest-W20@giz.de together with a signed copy of the Regulations and an introductory video enclosed before 31<sup>st</sup> July 2018 at 23:59 CEST.

## 6. Requirements of the Video

- Introduce and explain shortly the paper presented.
- Being no longer than 5 minutes.
- Being in English.
- Being in one of the following formats: AVI, MP4 or MOV.
- Being shared by via http://filetransfer.giz.de with information on the name and the country before 31st July 2018 at 23:59 CEST.

# 7. Short-listing of Papers

As soon as the Papers are delivered, an Executive Committee appointed by the Organiser, together with volunteers who are experts in the topic, will short-list a total of 10 (ten) Papers.



Participants whose Papers have been short-listed will be notified through the Organiser via e-mail before the 20.08.2018 and will be called upon to defend their Papers before a jury appointed by the Organiser between 21.08.2018 and 31.08.2018 (hereinafter referred to simply as "the Jury").

# 8. Defence of short-listed Papers

Participants whose Papers have been short-listed by the Executive Committee are to prepare a dissertation defending their work before the Jury made up of representatives of the organisers.

Online defences will take place between the 21<sup>st</sup> and 31<sup>st</sup> August 2018 via the zoom platform. Each short-listed Participant will receive an e-mail invitation for this by the organisers.

# 9. Selection of the winning Paper.

As soon as the defences of the Papers have been made, the Jury will select one winning Paper, the author of which ("the Winner") will be able to participate at the W20 Summit to be held in Buenos Aires, Argentina between 1<sup>st</sup> and 3<sup>rd</sup> October 2018, as well as to present their Paper at this event. The Winner will be notified of such circumstance by e-mail until 10<sup>th</sup> September 2018

#### 10. Prize

The prize ("Prize") to which the Winner will be entitled consists of a trip to the W20 Summit in Argentina, with transportation (Economy class flight) and lodging costs (a maximum of 4 nights) required for participation at the event paid for. The prize will not include the cost of the visa in case needed. The type of transportation and lodging are the exclusive discretion of the Organiser, depending on the logistic needs of the Participant who is awarded as the Winner.

The Organiser shall not cover other expenditures that the Winner may incur, including but not limited to hotel consumption, laundry services, phone calls, beverages, excess luggage charges, etc. All costs derived from participating in the Contest, obtaining, setting aside and using the Prize, as well as all taxes, fees, contributions, duties or other amounts



currently or in the future imposed on the Prize shall be the exclusive responsibility of the Participants.

The Winner shall be subject to the provisions of transportation companies with respect to all conditions and requirements for their trip. The Organiser is not responsible for any loss and/or purloining (theft or robbery) of, and/or damage to, their luggage and/or physical integrity that the Winner may incur because of such trip.

In case the Winner cannot participate in the W20 Summit for any reason beyond the control of the Organiser, the latter shall have the option, in such case, to award the Prize to one of the other Participants short-listed by the Executive Committee.

### 11. Personal Data

By participating in the Contest, the Participant grants his/her express prior and informed consent to the gathering and storage on the Organiser's database of the Personal Data they provide to participate in the Contest, so that the Organiser can process such personal data and use it to include them as Contest Participants, contact them in case they have been short-listed and/or declare the Winner. Furthermore it will be used to provide him/her with relevant information regarding the Prize and to coordinate details regarding it.

The Participant acknowledges that if he/she does not provide such personal data or provide it in an imprecise manner, it is possible that they may not be able to participate in the Contest or that the Organiser may not be able to contact him/her for the purposes indicated in these Regulations.

The Participant also acknowledges that – in his/her capacity as the owner of his/her personal data – he/she has the right to request access to, correction and updating thereof and – in case – suppression of same.

## 12. Intellectual Property

The Participant grants the Organiser an irrevocable, worldwide, non-exclusive, right to use his/her paper including the right to publish the Paper and name of the Participant by any means and in the manner that the Organiser deems advisable, for advertising and/or promotional purposes, without being entitled to any compensation, during the Contest and for a period of thirty-six (36) months after the time end of the contest (3<sup>rd</sup> October 2018).



## 13. Indemnity

In no case shall the Organiser be directly or indirectly responsible, not even on a subsidiary basis, for the content of the Papers submitted by the Participants, or for any losses and damages of any kind that they may cause, including but not limited to those caused to third parties for violations of copyrights and/or image rights. In case of publication of the Paper the Organiser will point out that the sole responsibility for the content lies with the Participant.

# **14. Sundry Provisions**

Participation in the Contest is free of charge and entails total acceptance of and compliance with these Regulations. All cases omitted herein shall be resolved by the Organiser. In case unforeseen circumstances should arise that justify such steps, the Organiser may cancel, suspend or modify the terms of this Contest. The Organiser shall communicate such circumstances to the public and to the Participants by the same means whereby it makes the Contest and these Regulations known.

### 15. Venue

For settlement of any judicial and/or extrajudicial issue that may result from this Contest, the Organiser and the Participants shall be subject to the jurisdiction of the common courts of the Organiser's domicile.

"I hereby declare that I have read and agree with the Regulations of the Writing Contest. Furthermore, I declare that I did not violate third party copyright when writing this paper and confirm that I will accept the decision being made by the Executive Committee and the Jury"

Full Name: [	]
University: [	]
Country: [	
E-mail Address: [	
Signature: [	