

## ALLIANCE FOR INTEGRITY'S GLOBAL CONFERENCE

# Integrity in challenging times

22 JUNE 2023, BERLIN



### Programme

9:00 – 10:00

#### Registration

10:00 – 10:20

#### Welcome notes

- Dirk Meyer, Director-General, German Federal Ministry for Economic Cooperation and Development (BMZ)
- Iris Plöger, Member of Executive Board, Federation of German Industries (BDI)

10:20 – 11:10

#### Panel 1: International cooperation to foster integrity

Corruption and a lack of integrity can be found at the heart of many of today's multiple crises like the increasing number of authoritarian regimes, climate change and the loss of biodiversity. The private sector and its commitment to a rule-based economy are key to tackle the challenges of a sustainable future. Increasing legislations regarding social and environmental standards are excellent steps that, however, raise new challenges, not only for the businesses but for all stakeholders, especially regarding the effectiveness of the measures taken to ensure compliance. A factor that seems to be critical to success is a coherent collective approach that involves all relevant actors. So what can be done by policy makers and international actors to foster international cooperation, especially with the Global South?

In this panel, representatives from international organizations, the public sector, civil society and the private sector will discuss what needs to be done to push international cooperation and collective action in the fight against corruption forward and link it to the prevention of human rights and environmental violations.



- Arezou Farivar, Crime Prevention & Criminal Justice Officer, United Nations Office on Drugs and Crime (UNODC)
- Jorge Bermúdez, Comptroller General, SAI Chile
- Scarlet Wannewetsch, Collective Action Specialist, Basel Institute on Governance
- Jezabel Pando, Corporate Compliance Manager, Casa Boller
- Moderation: Susanne Friedrich, Director, Alliance for Integrity

11:15 – 12:00

## **Panel 2: What would you do? Fostering a culture of integrity in companies**

The scope of corporate responsibility has evolved considerably in recent years. The social and ecological responsibility of companies is required today more than ever. It is part of a public discourse and is specifically demanded by clients, business partners and suppliers as well as policy makers. Liability avoidance, reputation protection and the establishment and securing of trusting, sustainable business relations through responsible corporate governance go hand in hand. Beyond setting more and more rules to comply with different requirements, companies are recognizing that they can be more effective by establishing and managing a culture of integrity based on values and ethics in order to enable their workforce not only to do things right but to do the right thing.

The panel will discuss trends and good practices around the world.

- Marcia Muniz, Senior Legal Director LATAM and Canada, Cisco
- Prof. Dr. Bartosz Makowicz, Professor at the Faculty of Law, European University Viadrina Frankfurt (Oder)
- Anke Struckmeier-Eickenberg, Head of Compliance, Metro AG
- Cecilia Müller Torbrand, CEO, Maritime Anti-Corruption Network (MACN)
- Moderation: Dr. Anna-Maija Mertens, Managing Director, Transparency International Germany



12:00 – 13:10	<b>Networking Lunch</b>
13:10 – 13:30	<b>Keynote: Daniel Eriksson, CEO, Transparency International</b>
13:30 – 14:00	<b>Trainer of the Year Ceremony</b>
14:00 – 15:15	<b>Panel 3: Know your business partner – and make a difference: Supply chain due diligence, social compliance and remedial action</b>  <p>Small and medium-sized enterprises form the backbone of the economy in most countries of the world and many of them are integrated in global supply chains. The international anti-corruption laws with extraterritorial application, the new German Supply Chain Due Diligence Act and various legal systems require companies to exercise care in dealing with their suppliers and third parties. In the past, some companies have tried to limit their responsibilities contractually so as not to have to deal with the business model and integrity of their third parties. This approach is no longer an option.</p> <p><b>14:00 Torsten Safarik</b>, President, German Federal Office for Economic Affairs and Export Control: Introductory note and Q&amp;A</p> <p><b>14:30 Panel discussion</b> This panel will discuss what companies can do to foster integrity and protect human and environmental rights in their supply chains, engaging their business partners in real partnerships to enable business based on trust and transparency.</p> <ul style="list-style-type: none"><li>• Dr. Anita Schieffer, Group Compliance Officer and Human Rights Officer, Siemens Energy</li><li>• Matei Ene, Head of Global Third-Party Risk Management, Commerzbank</li><li>• Philip Bartsch, Deputy Managing Director, AHK Chile</li><li>• Moderation: Brook Horowitz, CEO, IBLF Global</li></ul>
15:15 – 15:45	Coffee break



15:45 – 17:30

## **Discussion rounds: Collective Action in practice**

Collective Action allows companies to address due diligence requirements in a holistic way by joining forces with other companies, the public sector, civil society, trade unions and others. Collective action generates a realistic view on the challenges that a specific sector or supply chain faces and provides the ground for co-creation processes to find effective and practice-oriented answers. Four groups present examples of collective action initiatives set-up inside the Alliance for Integrity and the impact that they generate.

Introduction by Scarlet Wannewetsch, Collective Action Specialist, Basel Institute on Governance

- Human Rights and Integrity
  - Humberto Cantú Rivera, Professor at the Law Faculty, Universidad de Monterrey
  - Silvia Dávalos, Director General Public Policies, Consejo Coordinador Empresarial México
  - Jana Sievers, Advisor, Helpdesk on Business & Human Rights
  - Moderation: Dr. Simon Gaus, Regional Manager, Alliance for Integrity
  
- Empowering women entrepreneurs
  - Danang Widoyoko, Secretary General, Transparency International Indonesia
  - Maria Archimbal, Chief Compliance Officer, YPF SA
  - Moderation: Daniela Santana, Head of Cooperation and International Relations, Supreme Audit Institution Chile
  
- Grievance Mechanisms
  - Stefan Halusa, Director General, Indo-German Chamber of Commerce
  - Andreas Pырcek, Partner Global Forensic and Integrity Services, Ernst & Young



- Daniel Hopp, Network Representative Germany/Austria, amfori
- Moderation: Claudia Sanen, Regional Manager, Alliance for Integrity

17:30 – 17:45

### **Outlook and Closing**

- Norbert Kaliwe, Global Compliance Lead Anti Money Laundering, Merck Group, Member of Alliance for Integrity's Steering Committee
- Susanne Friedrich, Director, Alliance for Integrity

17:45 – 18:45

### **Networking Dinner**